

18th VOORBURG MEETING ON SERVICES STATISTICS 2003

PROGRESS REPORT FOR BRAZIL

Summary of service activities developed by Brazilian Institute of Geography and Statistics (IBGE) in 2002:

Annual Survey of Services

In 2002 IBGE published its Annual Survey of Services related to 2001. This survey covers all non-financial enterprises, comprising the following activities: Food and Accommodation; Transport (by road, railroad, water and air) and Transport Support Activities (warehousing, parking, ports and airports management, freight brokerage services, etc.); Post and Telecommunications; Computer Services; Real State Activities and Renting of Machinery, Equipment and Personnel and Household Goods; Recreational and Cultural Activities (radio and television broadcasting, motion picture theaters, etc.); Professional and Business Activities (accounting, auditing, financial assistance, engineering projects, etc.) and Personnel Services (laundry services, health care centers, beauty salon, etc.).

The Annual Survey of Services' activities is based in the National Economic Activities Classification – CNAE. The sample amount to 62.000 enterprises and it's divided in two parts:

Take all stratum - enterprises with 20 or more employees. All these enterprises (selected with probability 1) are included in the survey and amount to 30.000 enterprises.

At random stratum – enterprises with less than 20 employees. This sample comprises small enterprises and they are selected at random and amount to 32.000 enterprises.

Products for Services

Since 2000 IBGE has been studying products for services based on CPC Version 1.0, with the aim of implementing the National Classification of Products for Services. These products have been collected through Special Forms attached to the main questionnaire of the Annual Survey of Services and applied in enterprises belong to Take all stratum. These forms collect the turnover breakdown by product for activities of the modern and traditional segments of the economy. The modern segment covers activities of the new information and communications technology and the traditional covers transport activities, as following:

Information Sector

- Telecommunications
- Computer Services
- Audio-visual Services

Transport

- Road Transport
- Railroad Transport
- Water Transport
- Air Transport

In 2002 IBGE published for the first time the results of products for services related to 2001. IBGE has been improving the list of products aiming to keep up with the new technology and for 2003 is introducing a new list of services of Engineering Services, in order to meet growing demands by users.

National Classification of Products for Services

The first step toward a Classification of Products for Services was given in 2000 with the implementation of lists of products related to Information Sector and Transport Sector. As previously mentioned, these lists of products are based on CPC Version 1.0.

Based on the information by respondents, these lists of products have been improved each year, aiming to adjust them to the respondents' needs and to include new products, mainly in the Information Sector. In this sector, rapid changes in terms of new technology make necessary to keep up with both the new products and the new terminology, besides international recommendations.

Based on the results already available for 2000 and 2001, IBGE is working to prepare a draft of a Classification of Products for Services in 2004.

Information Society

The Annual Survey for Services allows the measurement of activities belong to Information Society as long as it gathers the following services: Telecommunications, Computer Services (software publishing, data processing, database activities, etc.), Radio and Television Broadcasting, New Agencies, Motion Picture and Video Production, Distribution and Exhibition. The Information Society also includes trade (retail and wholesale) of computer and communications equipment and manufacturing activities like manufacture of electronics components and parts, computer, television, radio and communications equipment, etc. These data are available in the Annual Survey for Commerce and in the Annual Survey of Manufacturing.

IBGE has been studying Information Society since 2001 and in 2003 intends to set up a task force with the aim to implement a pilot survey for this subject in the next two years. This pilot survey will cover all these activities related to this sector.